



ANNE LIN
GRAPHIC DESIGNER
& ANIMATOR

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EDUCATION

BFA in Graphic Design, Minor in Computer Science, 2020
The College of Saint Rose, Albany, NY

DESIGN SKILLS

Visual communication and concept development from research to completion: visual identity and branding, information design, packaging, collateral design, editorial and book design, web, motion, animation, special effects, interactive design, and pre-press production

DIGITAL SKILLS

Proficient in Adobe Creative Cloud including Illustrator, Photoshop, InDesign, After Effects, Lightroom, Animate, XD, and Premiere; InVision; Wordpress; Microsoft Office including Word, Excel and PowerPoint, and Google Docs. Familiar with Eclipse, BlueJ, and Javascript

PROFESSIONAL EXPERIENCE

Akullian Creative, Albany, New York, February 2019–present

Graphic Designer/Animator

- Work with developers to redesign and refined the company website and branding system
- Organize and oversee design and animation related projects
- Design branding systems, pamphlets, banner ads, and advertisements for clients and company
- Contact and consult with clients about their projects and design objectives
- Create storyboards and graphics for large scale 2D animation projects
- Animate, edit, and produce videos, commercials, and animations for clients and company

Corner Gateway, Slingerlands, New York, 2018–2019

Graphic Designer

- Worked with finishing functions such as binding, trimming, folding and die-cutting
- Designed business cards, pamphlets, booklets, and posters for clients and company
- Worked and collaborated with other designers and team members to finish projects
- Contacted and interacted with clients about their commission and/or project(s)
- Prepared project material for printing
- Worked with large industrial machines in order to print designs/products correctly
- Maintained and updated company social media and internet presence

Integra Optics, Latham, New York, Summer 2018

Graphic Design/Marketing Intern

- Modified and edited product photos and thumbnails
- Designed and produced company ads used on LinkedIn, Facebook and other social media
- Edited and produced company commercial videos
- Revised, retouched, and reproduced booklets and company catalog
- Designed and animated product-based animations

HONORS AND AWARDS

- Best In Show Award, juried Undergraduate Exhibition, The College of Saint Rose, 2020
- Silver ADDY Award, Integrated Branding Campaign, Capital Region Advertising Federation, 2020
- Exhibitor, Senior Art Show, Esther Massry Gallery, The College of Saint Rose, 2019
- Art Scholarship, The College of Saint Rose, 2016–2020
- Trustee Scholarship, The College of Saint Rose, 2016–2020
- Dean's List, College of Saint Rose, 2016–2020
- Artwork selected, juried Undergraduate Exhibition, The College of Saint Rose, 2018–2020
- Silver ADDY Award, Stationery and Business System, Capital Region Advertising Federation, 2019
- Silver ADDY Award, Integrated Branding Campaign, Capital Region Advertising Federation, 2019
- 1st Hellen Award, Akullian Creative, 2019
- Best in Show Award, juried Undergraduate Exhibition, The College of Saint Rose, 2018

MEMBERSHIPS

- Contributing Member, AIGA Upstate New York Chapter, 2020
- Member, AIGA Student Chapter, The College of Saint Rose, 2018–2020
- Member, Student Art League, The College of Saint Rose, 2018
- Volunteer, Undergraduate Exhibition, The College of Saint Rose, 2018
- Member, National Society of Leadership and Success, The College of Saint Rose Chapter, 2016–2017

ADDITIONAL SKILLS

Fluent in Mandarin Chinese